

Cosmetic Connectivity: Advancing Network Infrastructure in Remote Geographies Throughout APAC

A global cosmetics company has chosen neutrality.one as its connectivity partner in APAC region. The customer is embarking on its Software Defined Wide-Area Networking (SDWAN) migration as part of its digital and cloud transformation program with core applications now being hosted in multiple cloud environments.

Having already chosen its overlay networking technology, the leading company was looking for a partner to provide its underlay in remote geographical locations throughout APAC and across over 100 sites, while still achieving the same quality of service it does in well-known global locations.

By working with neutrality.one, the global cosmetics company was able to rapidly create a robust and reliable presence in new locations it could not reach before.

Their Challenge

The challenge was creating a network infrastructure that spanned across remote geographic locations while maintaining excellent user experience and optimal uptime.

The global cosmetics company wanted a connectivity partner who could manage the entire connectivity design, installation, provisioning and service delivery process with dedicated staff supporting from all angles to hit a six-week deadline.

They needed a secure internet solution which would consolidate and augment connectivity to streamline its network and reduce long-term costs.

The Solution

The global cosmetics company chose neutrality.one to provide its Dedicated and Broadband Internet Access (BIA/DIA) that would form the underlay of its SDWAN migration.

neutrality.one works with over 1000 partners to provide managed internet access services to reach over 180 countries in a comprehensive one-stop-shop solution. neutrality.one's network operations center (NOC) proactively alerts the customer when there are issues and immediately works to mitigate these problems and restore services.

The solution enabled the organization to provide world-class service and consistent quality across APAC's most remote geographic locations where it traditionally had struggled. neutrality.one's 24/7 managed service enables the customer to focus on its transformation projects via its network operation center (NOC). The neutrality.one team manages everything from latency and uptime to overall network performance.

Benefits

Increased Efficiencies

The global cosmetics company elevated its connectivity efficiencies and gained a robust and reliable network infrastructure in remote geographies.

End-to-End Support

The customer gained a partner that is focused on real business outcomes and wants to accelerate the migration journey by maximizing SDWAN.

Fully Managed

The global cosmetics company gained a flexible, scalable, one stop shop solution that was fully managed by neutrality.one's proactive monitoring team.

Simple and Seamless

Digital transformation initiatives can be complex, with SDWAN the customer receives a simplified infrastructure and automate tasks seamlessly.



"The global retail market is expanding and requires new levels of connectivity to keep the ball rolling. The demand for greater efficiency, consistency and agility is pushing retailers to consider new options for their infrastructure. Cloud adoption is accelerating quickly within the sector and the customer needed the ability to expand into new markets almost immediately. We quickly sourced dedicated and broadband lines from suppliers in-country to give the customer great quality of service, fast."

George Szlosarek, CEO at neutrality.one